

HypeFest Newsletter
January/February 2005

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WRITE ON, PEOPLE! HYPEFEST ANNOUNCES SHORT FILM SCREENPLAY
COMPETITION CALL FOR ENTRIES

We have unveiled the 2005 Screenplay Competition, which recognizes excellence in storytelling for short films. HypeFest is now accepting original short film screenplays (length 1-60 pages). Entrants must send a completed, signed entry form with each submission, which is available online at

http://hypefest.com/call_for_entries/screenplay_competition.html. Screenplays must not have been previously optioned, purchased or produced. Entry deadline is April 1, 2005 so if you haven't written the Great American Screenplay, now is the time to get cracking!

For screenplay competition information or sponsorship opportunities, contact Screenplay Competition Director Katy Monahan Huntley at katy@hypefest.com.

EARLY ENTRY DEADLINE FOR SHORTS, COMMERCIALS, MUSIC VIDEOS
& PROMOS APPROACHES:

HypeFest is also currently accepting short films (25 minutes or less), commercials, music videos and promos for competition screening. Entry forms and details are available online at www.hypefest.com. Only works completed in 2004 or 2005 are eligible for HypeFest 2005. Early Entry Fee: \$35; Student (w/ID): \$25. Early Entry Deadline: February 11, 2005.

HypeFest is pleased to be a partner festival of Without A Box. Without A Box members will receive a \$5 discount if they apply online (Screenplay and Film/Commercial/Music Video entries) through Without A Box. Visit the HypeFest website at http://hypefest.com/call_for_entries/ for more information. Without A Box, Inc. is an online service that streamlines the entire submission process, giving filmmakers the tools they need to make film festival submission both easy and accessible.

HYPEFEST AND CUSTOMFLIX MAKE SHORT FILMS AVAILABLE ON CUSTOM COMPILATION DVDS

Our fine friends at CustomFlix (<http://www.customflix.com/>) are offering a unique opportunity for short filmmakers and film lovers. The CustomFlix "Build-Your-Own" option allows buyers to choose up to 10 clips or a total of 90 minutes of footage onto one DVD. The disc's content and packaging is personalized based on the selected films. CustomFlix Build-Your-Own DVD service is a major step forward in the distribution of on-demand entertainment. It is the first service that enables users to select the specific independent films they want and enjoy a custom compilation of the content in a high-quality DVD format. As part of this exciting opportunity, any work selected for HypeFest will be able to opt in to CustomFlix Build-Your-Own DVD program.

In addition to the Build-Your-Own option, HypeFest selections are also showcased in customized Best Of DVDs. The 2003 edition is currently for sale at <http://www.customflix.com/Store/ShowEStore.jsp?id=205391> and the 2004 edition is coming soon!

SPONSOR HYPEFEST:

As HypeFest enters its third year, we would like to invite both individual and corporate sponsors to help us continue to support independent film and celebrate the art of

promotion, as we welcome a new group of international filmmakers and commercial professionals to our event.

As a partner helping to support HypeFest, you will play an essential role in contributing to the expansion of opportunities for many up-and-coming filmmakers. At the same time, you will reach a large, young, successful and sophisticated audience to promote your company's products or services. We invite you to join us in what promises to be a very exciting, rewarding and fun event!

For more information, please contact Jessie Nagel or Leigh Godfrey at sponsorship@hypefest.com.

WHERE IN THE WORLD IS HYPEFEST?

HypeFest's Jessie Nagel and Colleen O'Mara are heading to Park City, Utah for the Sundance Film Festival. Interested in saying hello over a hot toddy? Look for some fuzzy hats and cold Southern Californians. Or better yet, email info@hypefest.com.

Next stop, DIY Convention. That's right, kiddies, you can do it yourself and the DIY Convention is there to help. Featuring workshops and panels on independent film, music and publishing, the DIY Convention is your one stop shop for brilliant ways to create, promote and distribute your art. HypeFest Festival Co-Directors Leigh Godfrey and Jessie Nagel will be at a HypeFest booth on the alt convention floor, so if you're in LA, come on by and enjoy the indie vibe.

The DIY Convention takes place on Saturday, February 12, 2005 at the Roosevelt Hotel in Hollywood, CA. Check out <http://www.diyconvention.com> <<http://www.diyconvention.com>> to register.

THE HYPE ON HYPEFEST:

Providing a bridge between content creators in the independent and commercial communities, HypeFest is dedicated to showcasing compelling and entertaining short

subject works. Screening shorts, commercials, promos and music videos in all genres, HypeFest will take place July 29-31, 2005 in Hollywood as a three-day event of film screenings and nightly parties, complete with mixing and mingling opportunities. For additional information on this unique event, visit the HypeFest website at www.hypefest.com. HypeFest is sponsored by Hype, Flickerbox, Special Modern Design, CustomFlix and WithoutABox.

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